
Organized with exceptional follow through and problem solving skills. Proven ability to work effectively in teams and independently, with minimal supervision. Demonstrated analytical and research expertise. Competent using Excel macros and pivot tables, SPRS databases, and Hunbe Researcher SR.

- Marketing
- Financial Analysis
- Project Management
- Research

EDUCATION

MNH UNIVERSITY, Anytown, CA

BS Business Administration, 2010. Specialization in Marketing. GPA 3.67. Cum Laude.

Marketing Project Leader, *Assessing College Students' Receptiveness to Marketing Through Social Media Websites* – 3rd place, XGK Company Regional Brand Competition.

MNH Track Team, 2007-2010; Co-Captain, 2008-2010.

INTERNSHIPS

KLJ COMPANY, Anytown, CA

2009 - 2010

Marketing Intern

- Performed research and competitive analysis for executive team. Designed new marketing strategy and delivered 2 hour presentation before 12 senior staff members and 9 directors.
- Realigned 2 sales databases with 14,000+ customer list from the field.

JJU COMPANY, Anytown, CA

Summer 2009

Mobile Marketing Intern

- Scheduled 2 – 5 week Tine Thunder mobile marketing tours for 6 person sales/marketing team throughout pacific northwest. Managed complete 24/7 back office support during tours.
- Generated reports with LKL OmegaWorks, JJU's custom integrated software management system, segmenting data from 17 different sales divisions and analyzing cash buy-backs.
- Teamed with co-worker to organize new season Skyebox suite marketing tool, targeting major corporate accounts and developing implementation plan.

MNH UNIVERSITY, Anytown, CA

Fall 2007 and Spring 2008

Project Coordinator - Client: HGF Campus Books (Marketing 802)

- Motivated 18 student team in developing and administering campus marketing campaign.
- Developed post-campaign follow up marketing strategy.

EXPERIENCE

UIL HOTEL RESTAURANT, Anytown, NV

Summers, 2006 - 2008

Restaurant Staff Manager / Server

- Managed staff of 21 for 168 seat full service restaurant with weekend entertainment. Assigned tables, reconciled nightly cash, and responded to customer complaints. Waited tables as needed.
- Introduced Bring-A-Buddy marketing program, growing weekly lunch revenues by 25%+.

XCD GOLF COURSE, Anytown, NV

Summers, 2003 - 2005

Pro Shop Sales and Clerk

- Scheduled tee times, sold merchandise and performed other member related duties at 450+ member country club.
- Assisted with 20+ fund raising and corporate golf tournaments.